## 2024 Insurance Agency Survey

## How would you rate your agency's growth in 2023?



## What do you think will be the biggest challenge of working in the insurance industry in 2024?

10% more respondents this year see Carrier Availability as the top challenge in the insurance industry.



Other respondents' concerns include premiums pricing, underwriting, and technology.



## How well do you feel your agency is currently adapting and modernizing practices to stay competitive?



What form of communication do you use most frequently to connect with clients?



Data as of March 14, 2024. Individual loan results may vary and revenue growth is not guaranteed. In February of 2024, Oak Street Funding<sup>®</sup> sent an online survey via email to insurance agents throughout the United States. The names were selected from an Oak Street Funding database and the results presented are from agents who responded to the survey. Loans and lines of credit subject to approval. Potential borrowers are responsible for their own due diligence on acquisitions.CA residents: Loans made pursuant to a California Department of Financial Protection and Innovation, Finance Lenders License (#6039829). Copyright © 2024 Oak Street Funding