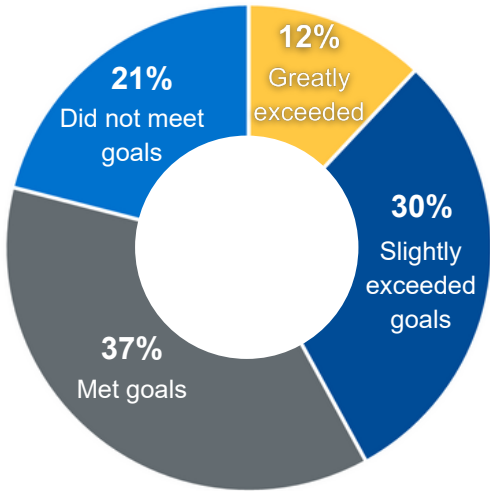


» 2024 Insurance Agency Survey

How would you rate your agency's growth in 2023?



What do you think will be the biggest challenge of working in the insurance industry in 2024?

10% more respondents this year see Carrier Availability as the top challenge in the insurance industry.



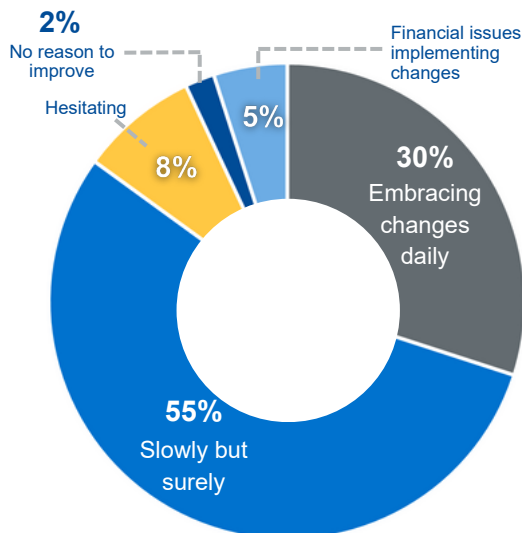
Other respondents' concerns include premiums pricing, underwriting, and technology.

59% increase in respondents year-over-year (2023 vs. 2024) who are concerned about a recession and its potential impacts.

If you have a plan to grow your business within the next 1-2 years, what are your reasons for wanting to grow?



How well do you feel your agency is currently adapting and modernizing practices to stay competitive?



What form of communication do you use most frequently to connect with clients?

